



BIKANERVALA FOODS PVT. LTD.
A-28, Lawrence Road, Industrial Area,
New Delhi - 110 035 (India)
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PLEDGE

The food companies have a vital role to play in helping enable healthier lives. The companies are committed to continuous product improvement and innovation, with the goal of making available food choices that help people eat a healthy, balanced diet.

As part of our endeavor to ensure and provide safe and nutritious food to the consumer to balance their diets, we pledge to continuously work towards evaluating our portfolio and reformulating our products to reduce Sugar, fat and sodium, as applicable.

On this day of 10th July 2018, **BIKANERVALA FOODS PVT. LTD.** pledges:

This pledge will be applicable to all partners from this day on, i.e. Tuesday, 10th July 2018.

"We will go for a reduction plan of sugar in sweets in the over all interest of public, keeping in mind taste habit of Consumer."

BIKANERVALA FOOD PVT. LTD

PROPOSED REDUCTION PLANS FOR FAT SODIUM SUGAR

	2020	2021	2022	2023	2024	2025
Sweets						
Ghee items(Laddu)						
Added sugar %	55	54	53	52	51	50
Kaju items						
Added sugar %	55	54	53	52	51	50
Khoya items						
Added sugar %	35	34	33	32	31	30

* If stevia is declared shown in natural sweetner(which is at present shown in FSSAI in artificial sweetner), then added sugar can be reduce further, without much compromise in quality

Thanking you

Yours Faithfully

BFPL, A-28, Lawrence road
New Delhi-110035