



July 10, 2018

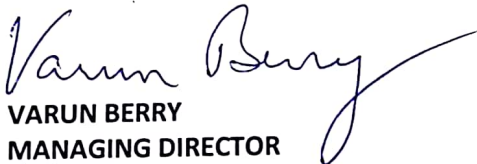
BRITANNIA PLEDGES

We at Britannia are committed to provide safe and nutritious products to the consumers and towards this we confirm to partner on the initiative, The Eat Right Movement.

We are continuously working on the roadmap for nutrition towards making the portfolio nutritious and healthier.

We will further reduce Sugar by 5%, and Sodium 5% per serve size across our product portfolio in the next three years' time.

for **BRITANNIA INDUSTRIES LTD.**


VARUN BERRY
MANAGING DIRECTOR