The Food companies have a vital role to play in helping enable healthier lives. The companies are committed to continuous product improvement and innovation, with the goal of making available food choices that help people eat a healthy, balanced diet.

As part of our endeavor to ensure and provide safe and nutritious food to the consumer to balance their diets, we pledge to continuously work towards evaluating our portfolio and reformulating our products to reduce Sugar, fat and sodium, as applicable.

On this day of 10th July 2018, MTR Foods Pvt Ltd pledges: 3% reduction each in Salt and Added Sugar by 2022 and total 6% and 5% reduction in Salt and Added Sugar respectively by 2025.

This pledge will be applicable to all partners from this day on, i.e. Tuesday, 10th July 2018.

For MTR Foods Pvt. Ltd.,

Ankur Bhaumik
Authorised Signatory.