PLEDGE

The food and beverage companies have a vital role to play in helping enable healthier lives. The companies are committed to continuous product improvement and innovation to make available healthier food products.

As part of our endeavour to ensure and provide safe and nutritious food to the consumer to balance their diets, we pledge to continuously work towards evaluating our portfolio and reformulating our products to reduce Sugar, fat and sodium, on this day of 10th July 2018.

On this day of 10th July 2018, Patanjali Ayurved Limited pledges to develop the sugar free Chywanprash for diabetic patients to visualize the genetic susceptibility of Indian population towards diabetes and also try to cut down the sugar % by 3-5 % possibly in Patanjali exiting Chyawanprash as well.

This pledge will be applicable to all partners from this day on, i.e. Tuesday, 10th July 2018.

Thanks & Regards

Dr. Ramkrishna Gupta

Sr.GM-
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