



TAMIL NADU FOOD SAFETY DEPARTMENT – EAT RIGHT CHALLENGE

INITIATIVES

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ERC – Our Progress Thus Far

- Planned and executed in more than 16 districts
- DO's acted as champions and with FSOs created unique plans
- Special initiatives: ERC for ICDS center, free label melas
- Kancheepuram district made a special censor board certified film on ERC

360* Eat Right Challenge

- 320 Hygiene Ratings completed. 100 in progress
- 1 Clean Street Food Hub completed. 2 in progress
- 1 Street food Market is in progress
- 50 Meat shops, 50 sweet shops, 20 fish shops Hygiene Rating completed
- 7 BHOG completed. 10 are in progress

A Trained State is ready for Eat Right Challenge

- 32,000 ICDS staff FoSTaC trained. – 16,000 more planned within 60 days
- 5000 plus FoSTaC trained in retailing, manufacturing and catering
- 3000 street food vendors trained
 plus 2000 scheduled in the next 60 days
- 1065 SHG women trained in 17 sessions on Clean-Green-Lean Chennai
- 1500 MDM staff were trained -with social welfare Dept.

ENFORCEMENT ROLE IN EAT RIGHT CHALLENGE

- Number of licenses 85,564
- Number of registrations 3,54,867

- Number of Enforcement samples 10,335
- Number of Surveillance samples 3019

ERC ANGANWADI

Kancheepuram Districts chose 14 ICDS centers as Model ERC

Person from at accredited agency visited the centers and gave the observation

ICDS centers made the required changes and improvements.

They were duly recommended for certification and got certified.

CONTINUED...

- ICDS certification was possible because of special extensive training initiative by TN Food Safety by covering 32,000 ICDS so for.
- This will enhance hygiene at gross root level, engaged young mothers in adopting food safety and nutrition and inculcate right eating habits in children less than 6 years old.

ERC-ICDS CERTIFICATE



Thank you