

## The Kraft Heinz India Commitment

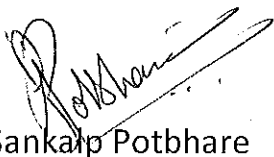
The food and beverage companies have a vital role to play in helping enable healthier lives. The companies are committed to continuous product improvement and innovation to make available healthier food products.

As part of our endeavor to ensure and provide safe and nutritious food to the consumer to balance their diets, we pledge to continuously work towards evaluating our portfolio and reformulating our products to reduce Sugar, fat and sodium.

### **On this day of 10<sup>th</sup> July 2018 The Kraft Heinz India pledges:**

The Kraft Heinz Company is committed to helping consumers make informed food and beverage choices at the point of purchase. Because nutrition is a key consideration for our consumers, our goal is to implement nutrition declaration on the front of the pack for Kraft Heinz products in India by December 31, 2020.

To support The Eat Right Movement, we hereby confirm that we plan to reduce the salt and sugar content in the existing Heinz Tomato Ketchup recipe by 20 % from its current levels by 2022 and shall endeavor to further reduce the salt and sugar content in Heinz Tomato Ketchup by 50% from its current levels by 2025.”



Sankar Potbhare

Managing Director