



PEPSICO

India Region

PepsiCo India

In 2006, PepsiCo pioneered “*Performance with Purpose*” (PwP), our global commitment to transform our portfolio to deliver products with improved nutritional across our Beverage, Snacks and Nutrition portfolio. We have made significant progress since then to transform our portfolio in India, in line with our Performance with Purpose goals.

- We have made significant progress by reducing sodium from 5% to 25% across popular variants of our snacks master brands, Lay’s and Kurkure (including Lay’s Classic Salted, Lay’s Magic Masala, Kurkure Masala Munch and Kurkure Red Chilli Chatka), and reduced 15% Saturated fat in the entire Lay’s potato chips range.
- We have been offering consumers a wide choice of beverages including ‘No-sugar’ variants such as Diet Pepsi, Pepsi Black, and reduced sugar variants such as 7Up with 30% reduced sugar. We have also expanded alternate beverage and hydration choices for consumers, including Aquafina, Gatorade, a sports nutrition drink.
- We diversified our nutrition portfolio under our master brands Quaker and Tropicana, with (i) Tropicana Essentials range of functional juices with ‘No-Added Sugar’, fortified with essential nutrients like Iron and Vitamins A & C (ii) Quaker Nutrifoods range of traditional breakfasts made healthier with 40-56% Wholegrain Oats and (iii) Quaker Oats+Milk beverage providing ½ serve of wholegrain in each pack.

We pledge our commitment to the Eat Right Movement, in line with our Performance with Purpose 2025 goals:

- **Added Sugars:** Strive that at least 2/3 of our India beverage portfolio volume will have 100 Calories or fewer from added sugars per 12-oz, with increased focus on zero and low-calorie products (efforts could be accelerated if discriminatory sweeteners labelling is in line with global regulatory practices).
- **Sodium:** Strive that at least 3/4 of our India foods portfolio volume will not exceed 1.3 mg of sodium per Calorie.
- **Saturated Fat:** Strive that at least 3/4 of our India foods portfolio volume will not exceed 1.1 g of saturated fat per 100 Calories.
- We will ensure that all our products will remain free of trans-fat originating from partially hydrogenated vegetable oils.
- Strive to increase Positive Nutrition like wholegrains, fruits and vegetables, dairy, protein and hydration – by expanding our portfolio containing one or more of these ingredients.
- Continue Responsible Marketing as per our commitments as signatory to the ‘Marketing to Kids’ pledge in India.

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PepsiCo India Region

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