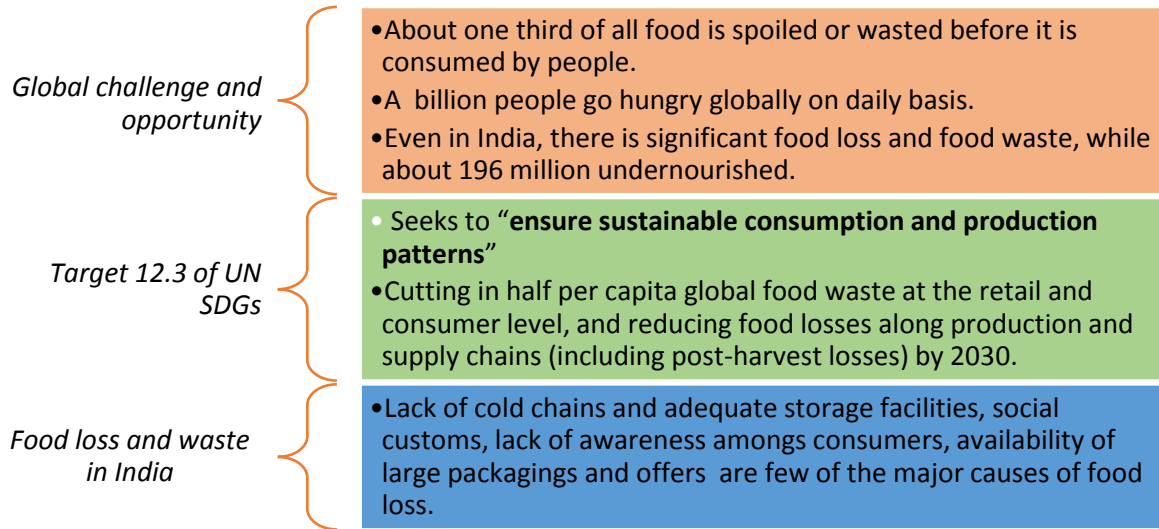


# Save Food Share Food Share Joy

## Indian Food Sharing Alliance (IFSA)

IFSA is a platform by Food safety and Standards Authority of India (FSSAI) to promote food donation, stop food waste and food loss in the country. The platform creates a network of the food collection agencies and brings together citizens, food businesses, corporates, civil society organizations, volunteers and government and local bodies in a coordinated manner to prevent food being lost or wasted throughout the supply chain, from initial production down to final household consumption.

### Major Challenges



### Key objectives



Provide policy, regulatory, strategy and programme support for food loss and waste reduction initiatives through coordinated efforts.



Promote feeding needy and in-distress people by promoting food donation (both pre-packaged and fresh and cooked food) which will be collected through registered agencies and promote innovation in food donation and collection while ensuring that the food distributed is safe to eat



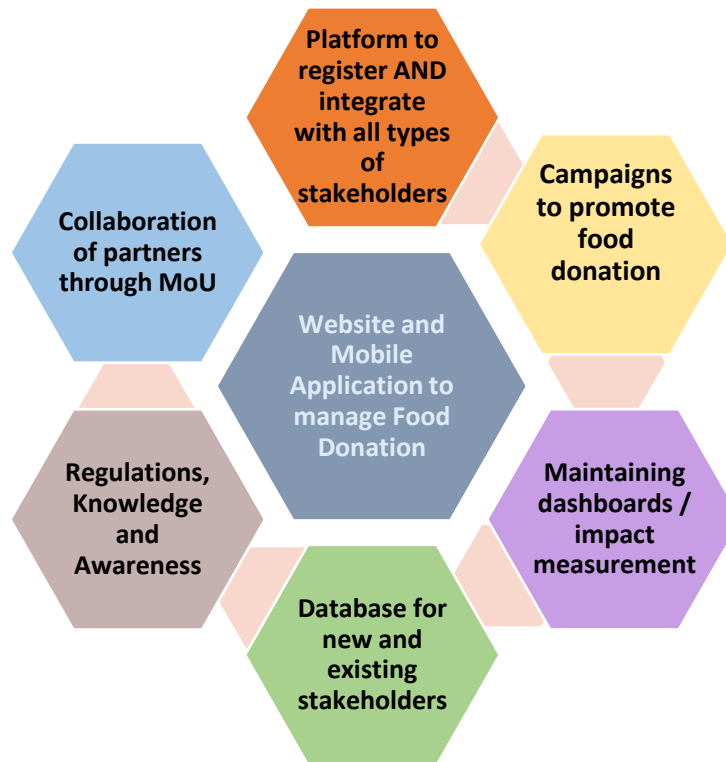
Raise awareness about food loss and food waste amongst citizens and bring about behavioral change in them to prevent food waste at home, school or at workplace through guidance and sharing of good practices



Raise awareness about food loss and food waste amongst food businesses by encouraging them to adopt good practices to reduce food loss and food waste in their supply chains and sharing good practices

## Implementation Model

FSSAI along with our technical partners no food waste is developing a web and mobile based application for an integrated and systemized network of food recovery agencies, donating bodies, beneficiaries and volunteers.



## Focus and benefits of the platform

### Key Focus:

- *Integration of various food donating, food collection agencies, volunteers and beneficiaries in need.*
- *A step to combat hunger issues in the country.*
- *End to end solution for issues regarding food loss, food waste and excess food.*
- *Cross-learning opportunities for partners and stakeholders*
- *Increasing outreach of this programme throughout the length and breadth of the country*

Specifically, the platform would help in the following manner -

- 1) Identify areas with needy and in-distress people for feeding, referred to as hunger mapping can be done through joint efforts.
- 2) Get more civil society organization on board to become surplus food recovery agencies to increase the reach and building their capacity to take up this work through Standard Operating Procedures (SOPs).
- 3) Get support for storage space or facility, food recovery vehicles, vessels and containers, volunteers, recurring expenses support, tie up with weddings, hotels, caterers and their associations for enhancing the reach and scale of operations.
- 4) Use common technology platform, mobile app, dedicated helpline and common dashboard for end to end process and monitoring and review of the same.
- 5) Managing key campaigns targets towards mass food donation in various parts of the country.

## Our Partners- Food Collection Agencies

- There are multiple food collection organisations working in various parts of India. On an average, 12 such bodies are feeding over a lakh people in 70 cities
- Integration of such food collection bodies will help in achieving pan India coverage.
- The necessity is to integrate the existing platforms/ data on based on nature via website & mobile App, provide Food safety regulations, provide publicity of partners on FSSAI's mediums and sharing of database of the needy among all stakeholders.
- Few of known names involved in food collection and donation are namely E.g. No Food Waste, Indian Food Banking Network, Roti Bank, Give Away India, Feeding India, Robin Hood Army, Annakshetra, India Food Banking Network, Goonj, etc.
- The concept is to create a network of partners to join hands and create a phenomenon that goes worldwide and is at par with other well-known organizations who have a great impact

**To feed the hungry you can associate with us in the following ways: -**

### As Donor

- A donor can be a FBO or an individual
- Guidelines for donating food would be provided.
- You can donate one time or register with us (New & Existing)
- Assimilating the details of nature of donation, would help us track the contribution to the poor and needy. (eg. Type & quantity of food)
- Infrastructure & logistics details would be provided, in order to help you donate easily.
- Provision for Food and other aids

### As Beneficiaries

- As Beneficiaries you can undergo Registration of the organization/individual/FBO at the website
- Aide available as per location & food category required (Packed/unpacked)
- Entry of Type and nature of people being fed, would help us connect you to the right organisation
- Frequency/ quantity/ Type of food required helps us to track your requirement and connect you to the right partners

### As Volunteer

- Basic details entry for registration helps us to stay connected with you.
- Type of association - Long term / short term, helps in connecting with the right partners
- Area, availability, transportation, type of support
- Choice of Organization (Partner)

## Highlights

- Regulations on 'Recovery of Surplus Food'.
- Guidance for citizens 'getting people to use what they buy', avoid wasting food in plate
- Good practices in industry to avoid loss of food during food processing
- Safe food handling practices for food recovery agencies to ensure safe food for needy.
- Campaign for promotion of food donation.

## Key Campaigns

### Street Food Vendor Have a Heart

*Street Food Vendor Donates every 10<sup>th</sup> Meal Sold for the underprivileged.*

- FSSAI in association with National Street Food Vendors Association aims to launch a food donation drive by street food vendors to initiate the sense of food sharing among food businesses.
- The campaign will be initiated during; National Street Food Festival being held January 2018.
- Street food vendors across Delhi will donate every 10<sup>th</sup> meal being sold to the IFSA network for feeding the needy.
- The entire campaign will be managed using IFSA web and mobile based platform where food being collected donated will also be tracked.
- Gradually, this campaign will be launched across various cities of India.

### I Too Have A Heart Campaign

*Taking Street Food Vendor Have a Heart Campaign forward FSSAI aims to launch I Too Have A Heart Campaign for the Food Businesses and Citizens.*

- **Food Businesses:** Restaurants and Hotels can become a part of IFRA for donation of surplus foods. Also, Food Businesses may pledge to donate 100 pax. of food for needy every month. Processed food sector may pledge to donate 100 packet of foods per month through IFSA.
- **Retail Chains** such as grocery stores: Grocery stores may start a campaign for donation of grocery items by customers. Along with such campaigns the grocery stores may also be part of IFRA to donate the food on shelves every month.
- **Citizens:** Citizens may sign up to donate food on special occasions like birthdays, weddings anniversaries, etc. Citizens may join IFRA network as volunteers to support food distribution, informing about excess food.

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FOOD SAFETY AND STANDARDS  
AUTHORITY OF INDIA

*Inspiring Trust, Assuring Safe & Nutritious Food*  
Ministry of Health and Family Welfare

